

‘DOLLARS FOR DOUGH’ FUNDRAISERS

Papa John’s ‘Dollars for Dough’ program is our most widely used fundraiser. It is simple and effective. We do the work—the school receives the funds, the kids have fun and the parents help the kids raise money without leaving home. Here’s how it works:

1. Together, we select the day of the week, generally a Monday, Tuesday or Wednesday night to host Papa John’s ‘Dollars for Dough’ program. We prepare a letter for students to take home to their parents explaining the program; “For every order that the families place through Papa John’s on the ‘Dollars for Dough’ night, we will return 15% of net sales to your school. Over the years, we have found that one of the best ways to track the sales is for parents to remove the pizza barcode label from the pizza box, tape it to ‘Dollars for Dough’ flyer or a sheet of paper and give it to their children to return to the school to be collected and tallied. We will add up all the ‘Dollars for Dough’ labels that were returned on your date(s) and write you a check for 15% of the total net sales.
2. Parents, family and friends who wish to participate should order from our special offers listed on the flyer or from our everyday menu at regular price and either pick-up their pizza or have it delivered (if located in our delivery area) on the specified night.
3. Papa John’s will prepare the reminder notice for teachers to distribute to the students on the day of the Papa John’s ‘Dollars for Dough’ night. All we ask is that you send the flyers home with the students 3 to 5 days prior to the fundraising dates. Additionally, any means of communication you have with your students and parents will help make your ‘Dollars for Dough’ fundraiser successful. Some of the best ideas include announcing the ‘Dollars for Dough’ dates over the PA at homeroom and athletic events, website banners, notices in school bulletins, announcements at PTA/PTO meetings, flyers posted throughout the school, banners and/or yard signs outside the school the day of the event, our Mr. Slice waving to children as they arrive at school or go home in the afternoon, parent e-mail blasts, etc.
4. Papa John’s has been working with schools across the country to help raise additional school funds with the ‘Dollars for Dough’ program, collectively contributing hundreds of thousands of dollars to school systems. Just one ‘Dollars for Dough’ fundraiser each month x 9 months in the school year can add up to thousands of dollars for your school too.

