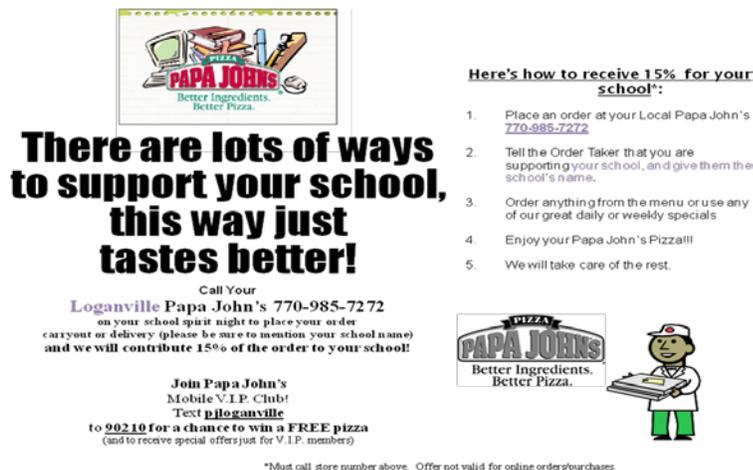


## 'DOLLARS FOR DOUGH' FUNDRAISERS

Papa John's 'Dollars for Dough' program is our most widely used fundraiser. It is simple and effective. We do the work—the school receives money, the kids have fun and the parents help the kids raise money without leaving home. Here's how it works:

1. Together, we select the day of the week, generally a Monday, Tuesday or Wednesday night to host Papa John's 'Dollars for Dough' program. We can prepare a letter for students to take home to their parents explaining the program as well as the flyers that will be used for the Dollars for Dough school night. We also provide Papa John's reminder stickers for the kids.
2. The flyers should be sent home with the students 1 or 2 days prior to the specified fundraising dates. Papa John's will put banners up in front of the school the week before your school night & take them down the day after. In addition, we ask that the school put the information on the Reader Board or Marquis. Any communication with parents and students, such as announcing the 'Dollars for Dough' dates over the PA at school and athletic events, website banners, e-mail blasts, school bulletins, PTA/PTO announcements, flyers posted throughout the school or even our own Mr. Slice waving to children as they arrive at school or go home in the afternoon will help make your Dollars for Dough school night successful.
3. Parents, family and friends can order any of Papa John's delicious menu items for pick-up or have it delivered (if located in our delivery area) on your school's specified night. The customer **MUST** mention the school name when placing their order and the school will get 15% of that order.
4. The school will then receive a check within 3-4 weeks for 15% of each order that used your school's name or \$25 whichever is greater.

*Here is a sample of the flyer*



**There are lots of ways to support your school, this way just tastes better!**

Call Your  
**Loganville Papa John's 770-985-7272**  
on your school spirit night to place your order  
carryout or delivery (please be sure to mention your school name)  
and we will contribute 15% of the order to your school!

Join Papa John's  
Mobile V.I.P. Club!  
Text **11loganville**  
to **90210** for a chance to win a **FREE** pizza  
(and to receive special offers just for V.I.P. members)

**Here's how to receive 15% for your school\*:**

1. Place an order at your Local Papa John's [770-985-7272](tel:770-985-7272)
2. Tell the Order Taker that you are supporting your school, and give them the school's name.
3. Order anything from the menu or use any of our great daily or weekly specials
4. Enjoy your Papa John's Pizzall!
5. We will take care of the rest.

\*Must call store number above. Offer not valid for online orders/purchases.